



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand OBAMA SKED A (18391)
Acct Types National/Political
Est/Headline 1844/06332488
Demo
Revision
Comments OBAMA SKED A

Invoice 635900
Inv Date 9/30/2012
Terms Net 30
Contract 332838
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:41PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 10:57AM (Tu)	00:30	OFA12A113H	\$375.00	
1.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 10:52AM (We)	00:30	OFA12Z128H	\$375.00	
1.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 10:46AM (Th)	00:30	OFA12Z128H	\$375.00	
1.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 10:41AM (Fr)	00:30	OFA12P130H	\$375.00	
2.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-2,Th-1	09/26/12 11:43PM (We)	00:30	OFA12Z128H	\$1000.00	
2.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-2,Th-1	09/26/12 11:57PM (We)	00:30	OFA12Z128H	\$1000.00	
2.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-2,Th-1	09/27/12 11:46PM (Th)	00:30	OFA12Z128H	\$1000.00	
3.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 11:59AM (We)	00:30	OFA12Z128H	\$750.00	
3.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 11:59AM (Th)	00:30	OFA12P130H	\$750.00	
3.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 11:34AM (Fr)	00:30	OFA12Z128H	\$750.00	
4.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 12:23AM (Tu)	00:30	OFA12A113H	\$340.00	
4.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 12:36AM (We)	00:30	OFA12Z128H	\$340.00	
4.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 12:30AM (Th)	00:30	OFA12P130H	\$340.00	
4.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 1:07AM (Fr)	00:30	OFA12Z128H	\$340.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 12:43PM (Tu)	00:30	OFA12A113H	\$675.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 12:39PM (We)	00:30	OFA12Z128H	\$675.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 12:56PM (Th)	00:30	OFA12Z128H	\$675.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 12:29PM (Fr)	00:30	OFA12P130H	\$675.00	
6.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 4:39PM (Tu)	00:30	OFA12A113H	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 4:40PM (We)	00:30	OFA12Z128H	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 4:25PM (Th)	00:30	OFA12P130H	\$800.00	
6.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 4:18PM (Fr)	00:30	OFA12P130H	\$800.00	
7.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:14AM (Tu)	00:30	OFA12A113H	\$500.00	
7.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 5:14AM (We)	00:30	OFA12Z128H	\$500.00	
7.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:12AM (Th)	00:30	OFA12P130H	\$500.00	
7.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 5:13AM (Fr)	00:30	OFA12Z128H	\$500.00	
8.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:54PM (Tu)	00:30	OFA12A113H	\$1800.00	
8.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 5:23PM (We)	00:30	OFA12Z128H	\$1800.00	
8.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:28PM (Th)	00:30	OFA12Z128H	\$1800.00	
8.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 5:53PM (Fr)	00:30	OFA12P130H	\$1800.00	
9.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:44AM (Tu)	00:30	OFA12A113H	\$750.00	
9.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 5:44AM (We)	00:30	OFA12Z128H	\$750.00	
9.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:29AM (Th)	00:30	OFA12Z128H	\$750.00	
9.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 5:30AM (Fr)	00:30	OFA12P130H	\$750.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 6:24PM (Tu)	00:30	OFA12A113H	\$2400.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 6:22PM (We)	00:30	OFA12Z128H	\$2400.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:58PM (Th)	00:30	OFA12P130H	\$2400.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 6:13PM (Fr)	00:30	OFA12Z128H	\$2400.00	
11.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 6:14AM (Tu)	00:30	OFA12A113H	\$1500.00	



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Acct Types National/Political
Est/Headline 1844/06332488
Demo
Revision
Comments OBAMA SKED A

Invoice 635900
Inv Date 9/30/2012
Terms Net 30
Contract 332838
Bill Type Standard
Period 8/27/2012 - 9/30/2012

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3050 K Street NW
Washington, DC 20007

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Orlando (WFTV)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
11.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 6:42AM (We)	00:30	OFA12Z128H	\$1500.00	
11.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 6:56AM (Th)	00:30	OFA12P130H	\$1500.00	
11.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 6:29AM (Fr)	00:30	OFA12Z128H	\$1500.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 7:12PM (Tu)	00:30	OFA12A113H	\$2400.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 7:13PM (We)	00:30	OFA12Z128H	\$2400.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 6:59PM (Th)	00:30	OFA12Z128H	\$2400.00	
12.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:00PM (Fr)	00:30	OFA12P130H	\$2400.00	
13.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 8:53AM (Tu)	00:30	OFA12A113H	\$1600.00	
13.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 9:00AM (We)	00:30	OFA12Z128H	\$1600.00	
13.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 7:30AM (Th)	00:30	OFA12Z128H	\$1600.00	
13.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:59AM (Fr)	00:30	OFA12P130H	\$1600.00	
14.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 7:53PM (Tu)	00:30	OFA12A113H	\$2400.00	
14.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 7:46PM (We)	00:30	OFA12Z128H	\$2400.00	
14.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 7:53PM (Th)	00:30	OFA12P130H	\$2400.00	
14.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:30PM (Fr)	00:30	OFA12Z128H	\$2400.00	
15.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 9:40AM (Tu)	00:30	OFA12A113H	\$375.00	
15.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 9:59AM (We)	00:30	OFA12Z128H	\$375.00	
15.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 9:49AM (Th)	00:30	OFA12P130H	\$375.00	
15.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 9:47AM (Fr)	00:30	OFA12Z128H	\$375.00	
18.0	Spot	12:00:00PM-12:30:00	Day,Sa-1,Su-1	09/29/12 12:00PM (Sa)	00:30	OFA12P130H	\$475.00	
18.0	Spot	12:00:00PM-12:30:00	Day,Sa-1,Su-1	09/30/12 12:15PM (Su)	00:30	OFA12Z128H	\$850.00	
19.0	Spot	6:00:00AM- 9:00:00	Day,Sa-1	09/29/12 6:40AM (Sa)	00:30	OFA12P130H	\$850.00	
20.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/29/12 7:48PM (Sa)	00:30	OFA12Z128H	\$3300.00	
21.0	Spot	8:00:00PM-11:30:00	Day,Sa-1	09/29/12 11:47PM (Sa)	00:30	OFA12P130H	\$850.00	
22.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	09/29/12 8:59AM (Sa)	00:30	OFA12Z128H	\$475.00	
23.0	Spot	1:00:00PM- 6:00:00	Day,Su-1	09/30/12 2:25PM (Su)	00:30	OFA12P130H	\$475.00	
24.0	Spot	11:30:00PM-12:00:00	Day,Su-1	09/30/12 11:55PM (Su)	00:30	OFA12Z128H	\$850.00	
25.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	09/30/12 6:23AM (Su)	00:30	OFA12P130H	\$6000.00	
26.0	Spot	9:00:00PM-11:00:00	Day,Su-1	09/30/12 10:28PM (Su)	00:30	OFA12Z128H	\$5000.00	
27.0	Spot	10:00:00PM-11:00:00	Day,Th-1	09/27/12 10:30PM (Th)	00:30	OFA12A113H	\$2000.00	
28.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	09/25/12 11:29PM (Tu)	00:30	OFA12Z128H	\$2000.00	
28.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	09/26/12 11:29PM (We)	00:30	OFA12P130H	\$2000.00	
28.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	09/27/12 11:29PM (Th)	00:30	OFA12P130H	\$2000.00	
28.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	09/28/12 11:34PM (Fr)	00:30	OFA12Z128H	\$2000.00	
28.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	09/30/12 11:13PM (Su)	00:30	OFA12A113H	\$9250.00	
29.0	Spot	9:00:00PM-10:00:00	Day,Tu-1	09/25/12 9:12PM (Tu)	00:30	OFA12Z128H	\$4250.00	
30.0	Spot	10:00:00PM-11:00:00	Day,W-1	09/26/12 10:31PM (We)	00:30	OFA12P130H	\$275.00	M/G For 2.0.3
46.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	09/29/12 5:00AM (Sa)	00:30	OFA12Z128H	\$675.00	
47.0	Spot	12:00:00PM- 1:00:00	Per week (1),Fr	09/28/12 12:56PM (Fr)	00:30			

